

Message Text

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AMCONSUL POZNAN POUCH

UNCLAS WARSAW 5147

COMMERCE FOR BEWT/OEWTD/MURRIN

EO 11652: NA
TAGS: BEXP PL
SUBJ: EXPANSION OF THE U.S. PAVILION IN POZNAN

1. THE TDC DIRECTOR RECENTLY CALLED ON THE CHAMBER OF FOREIGN TRADE IN WARSAW TO SEEK A SOLUTION TO THE CURRENT PROBLEM OF BUILDING AN EXTENSION TO THE U.S. PAVILION. (FYI: THE POZNAN FAIR IS AN ENTERPRISE OF THE CHAMBER, AND ALL IMPORTANT FINANCIAL QUESTIONS MUST HAVE CHAMBER APPROVAL. END FYI.) THE MEETING WAS WITH TADEUSZ WALCZYKIEWICZ, VICE DIRECTOR FOR PROMOTIONAL ACTIVITIES OF THE CHAMBER. MR. WALCZYKIEWICZ HAD BEEN DESIGNATED BY CHAMBER PRESIDENT LFSNIEWSKI TO LOOK INTO THESE PROBLEMS AND REPORT WHAT THE CHAMBER COULD DO.

2. WALCZYKIEWICZ APPEARED TO BE FAIRLY WELL BRIEFED ON WHAT HAD BEEN HAPPENING. HE OPENED BY SAYING THE FAIR DID NOT HAVE THE MONEY THIS YEAR TO CONTRIBUTE ANYTHING TO THIS PROJECT. HE EXPLAINED THAT HEAVY INVESTMENTS FOR THE 50TH POZNAN FAIR HAD LEFT THE CUPBOARD BARE AND THAT WE WOULD HAVE TO WAIT UNTIL LATER BEFORE ANY POSSIBLE RESOLUTION COULD
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BE FOUND. IN TURN, HE ENCOURAGED US TO PAY THE ENTIRE COST OF THE EXPANSION AND THEN ARRANGE FOR AN AMORTIZATION OF THE BCOST VIA REDUCED RENTALS OVER THE NEXT TEN YEARS OR SO. (COMMENT: USDOC WILL REMEMBER THAT THIS IS THE SAME FORMULA WE USED WHEN THE EXISTING PAVILION WAS BUILT 20 YEARS AGO. END COMMENT.) HE SAID THE CHAMBER AND THE FAIR WANTED US

TO HAVE A LARGER PAVILION
, BUT THAT IF WE WANTED TO DO IT
SOON WE WOULD HAVE TO DO IT ON OUR OWN. NEVERTHELESS, HE
LEFT OPEN THE POSSIBILITY THE FAIR COULD SHARE IN THE COST
AT SOME LATER DATE, BUT HE REMAINED VERY VAGUE ON THIS POINT.

3. COMMENT: UNLESS THERE IS SOME SURPRISE, DRAMATIC
BREAKTHROUGH ON THE POLISH SIDE SOON, WHICH WE DOUBT, THERE
DOES NOT SEEM TO BE ANY REASON TO CONTINUE THESE DISCUSSIONS.
NOR DO WE BELIEVE THEY SHOULD BE REOPENED ANYTIME SOON.
ALSO, FRANKLY SPEAKING, WE CANNOT BE OPTIMISTIC THAT THE FAIR
WILL EVER HAVE SUFFICIENT MONEY TO CONTRIBUTE IN
THE AMOUNT WE ARE SEEKING. THE FACT THE THE BRITISH BUILT A
HUGE, NEW PAVILION IN 1977 AT THEIR OWN EXPENSE (WORTH
ABOUT ONE MILLION POUNDS) SEEMS ALSO TO HAVE CONVINCED THE
FAIR AUTHORITIES THAT OTHER COUNTRIES CAN DO THE SAME.

4. ALTHOUGH THE DIFFICULTIES WE ENCOUNTERED THIS YEAR

IN RECRUITING FOR THE FAIR MAY IMPLY THAT WE COULD NOT
FILL AN EXPANDED PAVILION THEY MAY BE DUE, IN PART, TO A
STAGNATION IN US-POLISH TRADE.
FURTHERMORE, IT MAY ALSO BE APPROPRIATE TO
RE-EXAMINE OUR POLICY OF ALLOWING EXHIBORS ONLY A MAX-
IMUM OF 60 SQUARE METERS OF INDOOR SPACE. IN THE MEANTIME,
IF THE SIX MILLION ZLOTYS WE HAVE TO THIS PROJECT CANNOT
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BE USED FOR SOMETHING ELSE, THEN WE SHOULD HOLD THEM AT
LEAST ANOTHER YEAR OR TWO DURING WHICH TIME WE CAN SEE OF
IT IS WORTHWHILE TO RESUME DISCUSSIONS ON
THE PAVILION. END COMMENT.

5. WE WELCOME USDOC'S COMMENTS.
SCHAUFLELE

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